



INFORMATION, SCIENCE & TECHNOLOGY DEPARTMENT
GOVERNMENT OF SINDH



NED UNIVERSITY
OF ENGINEERING & TECHNOLOGY



PEOPLE'S INFORMATION TECHNOLOGY PROGRAMME

FREE CERTIFICATIONS
FULLY FUNDED BY SINDH GOVERNMENT



**AN INITIATIVE OF
CHIEF MINISTER - SINDH**

BATCH 02 – REPORT

(18-NOV-2024 TO 10-JAN-2025)



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INTRODUCTION

The People's Information Technology Programme (PITP), launched by the Information Science & Technology Department, Government of Sindh, aims to enhance digital literacy and IT skills among Sindh's youth, particularly in underprivileged and remote areas. By offering free, industry-relevant IT training and certifications, PITP bridges the digital divide and promotes economic growth and social inclusion. To implement the programme, the Sindh Government partnered with three universities: Mehran University of Engineering & Technology (MUET), Jamshoro – overseeing Hyderabad and Mirpurkhas divisions (excluding Tharparkar). NED University of Engineering & Technology, Karachi, Sukkur IBA University, Sukkur. These partnerships leverage the universities' infrastructure and expertise to deliver high-quality training, empowering thousands of learners and driving socio-economic development in the region.



KARACHI (Aug 30): Sindh Chief Minister Syed Murad Ali Shah presides over a meeting to start IT Certificate programs to enhance IT skills across the province focusing on poverty reduction strategy.

OBJECTIVES

Economic Empowerment

- Equip underprivileged youth with marketable IT skills to secure better-paying jobs and lift themselves and their families out of poverty.
- Open doors to freelancing or remote work opportunities, allowing youth to generate additional income.
- Act as a stepping stone for poor youth to enter the formal job market and improve their social standing.

Bridging the Digital Divide:

- Provide access to computers or internet facilities for underprivileged youth to complete the certifications.
- Equip youth with digital literacy empowers them to participate more actively in the digital economy and access online resources for education and employment.

Social Development & Inclusion

- Equip youth with valuable IT skills fosters self-confidence and increases their sense of agency in shaping their future.
- Open doors to new social networks and opportunities previously unavailable to underprivileged youth.
- Encourage girls and young women from underprivileged backgrounds to participate in IT training, fostering gender inclusion in the IT sector.

BENEFITS FOR YOUTH

- **Increased Employability:** Gaining in-demand IT skills significantly improves job prospects in the growing IT sector.
- **Enhanced Earning Potential:** IT certifications can lead to higher-paying jobs or freelance opportunities, improving financial security.
- **Greater Social Mobility:** IT skills can open doors to new career paths and social networks, promoting upward mobility.
- **Improved Digital Literacy:** The programme equips participants with the knowledge and skills to navigate the digital world effectively.
- **Boosted Confidence and Self-Esteem:** Learning valuable IT skills empowers youth and fosters a sense of accomplishment.
- **Potential for Entrepreneurship:** The programme can spark interest in creating IT-related businesses or freelance ventures.



BENEFITS FOR SOCIETY

- **Reduced Poverty:** By empowering youth with income-generating skills, the programme contributes to poverty reduction efforts.
- **Bridged Digital Divide:** Equipping underprivileged youth with IT skills helps close the digital skills gap and fosters digital inclusion.
- **Stimulated Economic Growth:** A more skilled workforce can contribute to the growth of the digital economy in Sindh.
- **Increased Social Inclusion:** The programme promotes social mobility and creates a more inclusive IT sector.
- **Reduced Social Exclusion:** IT skills can empower underprivileged youth to participate more actively in society.

MOU SIGNING CEREMONY



Engr. Syed Murad Ali Shah, Chief Minister of Sindh, led the MOUs Signing Ceremony for the People's Information Technology Program (PITP). The MoU was signed between the Sindh Government's IT department and three major universities; NED University of Engineering & Technology, Mehran University of Engineering & Technology, and Sukkur IBA University.

Mr. Noor Ahmad Samoo, Secretary of Information Technology and Dr. Sarosh Hashmat Lodi, Vice Chancellor – NED University of Engineering & Technology, Karachi, signed the agreement at Chief Minister House. The goal of the programme is to improve IT skills among students in Sindh and help reduce poverty. The programme will offer industry-recognized certifications to increase employment opportunities for youth through IT courses.

It was decided that initially, the programme will train 13,428 young people, with the Sindh Chief Minister approving Rs.500 million for this purpose. The IT department will provide these funds to the respective universities.





ADVERTISEMENT OF THE PROGRAMME

Advertisements for the Peoples' Information Technology Programme were published in leading newspapers, including Daily Dawn, Daily Jang, The News, and Daily Kawish, to maximize public awareness of this significant initiative by the Government of Sindh. The campaign aimed to reach a wide audience and encourage higher registration in Karachi and Mithi, Tharparkar.



Information, Science & Technology Department **GOVERNMENT OF SINDH**

PEOPLE'S INFORMATION TECHNOLOGY PROGRAMME **FREE CERTIFICATIONS (FULLY FUNDED BY SINDH GOVERNMENT)**

OBJECTIVE OF THE PEOPLE'S IT PROGRAMME

People's IT Programme aims to provide the youth with not only knowledge but also the practical skills and industry-recognized certifications they need to stand out in a competitive job market.

VENUES & DELIVERY METHOD

These courses will be conducted physically at the the **NED UNIVERSITY OF ENGINEERING & TECHNOLOGY**, Karachi at it's all the Campuses as well as it's constituted College located at Mithi, Tharparkar.

For the candidates from **KARACHI** Division and **THARPARKAR** District



NED University of Engineering & Technology, Karachi

Registration Link: <https://academy.neduet.edu.pk/pitp>



IT CERTIFICATION PROGRAMMES

- Certified **Java Developer**
- Certified **Python Developer**
- Certified **Database Administrator**
- Certified **Graphic Designer**
- Certified **E-Commerce Professional**
- Certified **Digital Marketing Professional**
- Certified **Web Developer**
- Certified **Mobile Application Developer**
- Certified **Data Scientist**

BENEFITS FOR YOUTH

- **INCREASE EMPLOYABILITY:** Gaining in-demand IT skills significantly improves job prospects in the growing IT sector.
- **IMPROVE DIGITAL LITERACY:** The programme equips participants with the knowledge and skills to navigate the digital world effectively.
- **POTENTIAL FOR ENTREPRENEURSHIP:** The programme can spark interest in creating IT-related businesses or freelance ventures.

BENEFITS FOR SOCIETY

- **Reduce Poverty:** By empowering youth with income-generating skills, the programme contributes to poverty reduction efforts.
- **Bridge Digital Divide:** Equipping underprivileged youth with IT skills helps close the digital skills gap and fosters digital inclusion.
- **Increase Social Inclusion:** The programme promotes social mobility and creates a more inclusive IT sector.

OTHER DETAILS

- | | | | |
|-------------------------------------|---|-------------------------------|------------------------------------|
| ● Duration of each certification: | 2 Months | ● Participants per batch: | 30 - 35 |
| ● Days: | Monday to Friday (5 Days per Week) | ● Limit on number of courses: | Maximum 2 courses at a time |
| ● Timings: | 3 Hours per Day | ● Minimum attendance: | 90% |
| ● Total participants to be trained: | 10,000 + | | |

ELIGIBILITY: HSC or Equivalent

Age: Maximum 22 Years

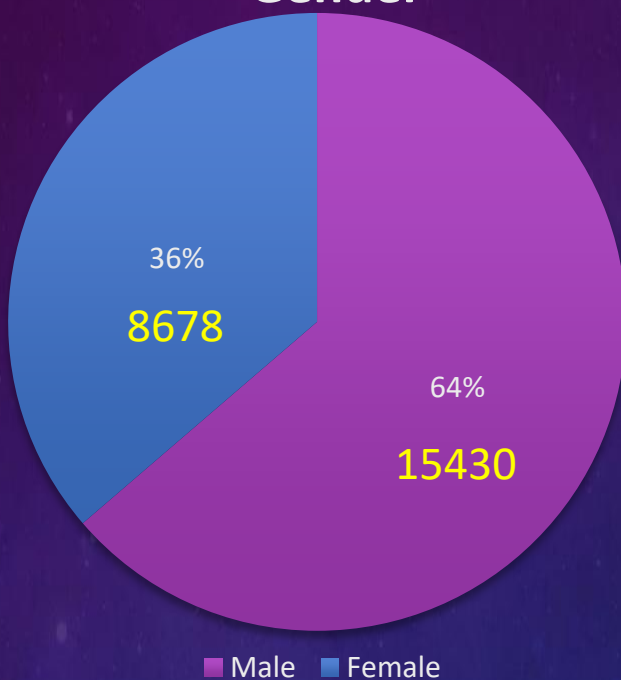
Registration Deadline :
15th SEPTEMBER, 2024

Classes Commence from :
23rd SEPTEMBER, 2024



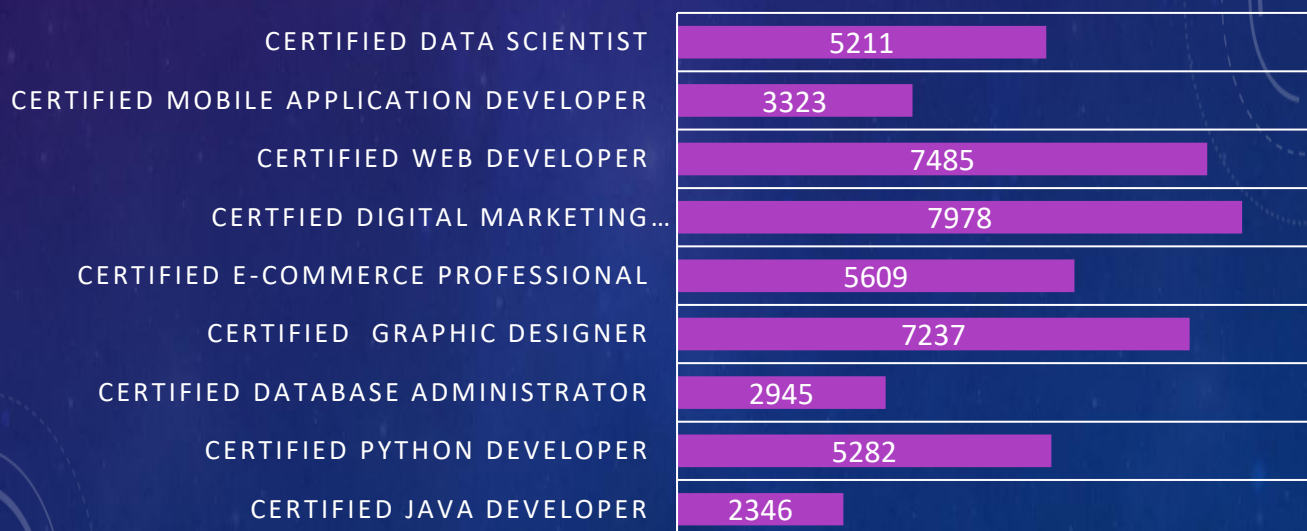
TOTAL REGISTRATIONS: 24,108

Gender



COURSE WISE REGISTRATIONS

■ No. of Registrations





DISTRICT-WISE REGISTRATION DATA

Badin District

- Badin: 35
- Matli: 8

Benazirabad District (Nawabshah)

- Benazirabad: 95
- Sakrand: 5

Dadu District

- Dadu: 43
- Mehar: 2
- Sehwan Sharif: 5

Ghotki District

- Daharki: 31
- Ghotki: 60
- Mirpur Mathelo: 15
- Pano Akil: 19

Hyderabad District

- Hyderabad: 386
- Kotri: 23
- Tando Jam: 10

Jacobabad District

- Jacobabad: 10
- Thul: 5

Jamshoro District

- Kotri: 23
- Sehwan Sharif: 5

Karachi District

Karachi: 22,177

Kashmore District

- Kashmore: 9
- Kandhkot: 11

Khairpur District

- Khairpur: 98
- Gambat: 16
- Mehrabpur: 15
- Rohri: 6

Larkana District

- Larkana: 87
- Ratodero: 6
- Shahdadt: 7

Mirpur Khas District

- Mirpur Khas: 192
- Umerkot: 271
- Mithi: 141

Naushero Feroze District

- Moro: 20
- Mehrabpur: 15

Sanghar District

- Sanghar: 36
- Shahdadpur: 15
- Tando Adam Khan: 21
- Khipro: 16

Shikarpur District

- Shikarpur: 27

Sukkur District

- Sukkur: 105
- Rohri: 6

Tando Allahyar District

- Tando Allahyar: 25

Tando Muhammad Khan

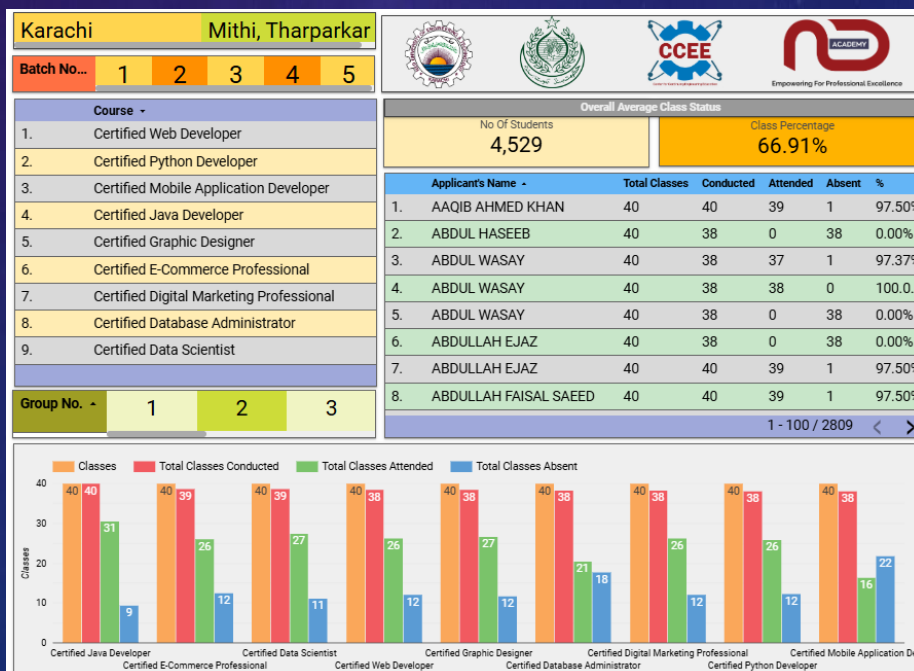
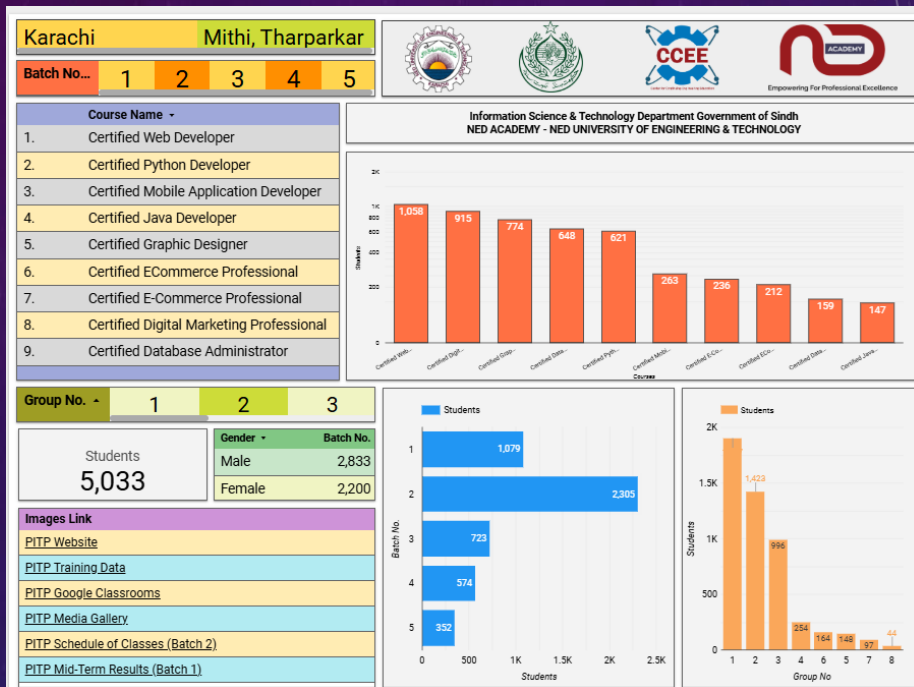
- Tando Muhammad Khan: 8

Thatta District

- Thatta: 22

LAUNCHING OF PITP DASHBOARD

A live reporting dashboard for the Peoples' Information Technology Programme (PITP) has been developed under the special instructions and guidance of the Information Science & Technology Department, Government of Sindh. The dashboard is now operational and regularly updated, providing real-time data on enrollments, attendance, and examinations for all students across the four batches of PITP.

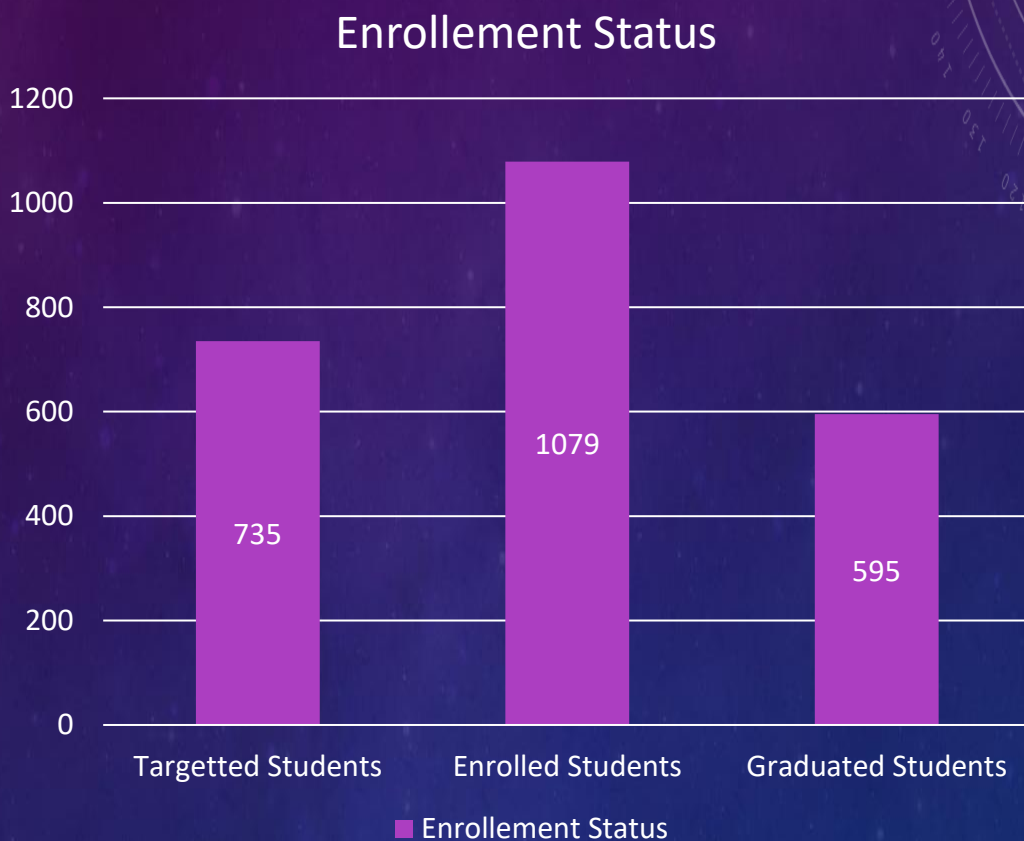




SUMMARY OF BATCH 01

SUMMARY OF PITP - BATCH 01

Alhamdulillah, the first batch of the People's Information Technology Program (PITP) has been successfully completed on 15-November-2024. Against a target of 735 students, NED Academy enrolled 1,079 participants, out of which 595 successfully graduated.



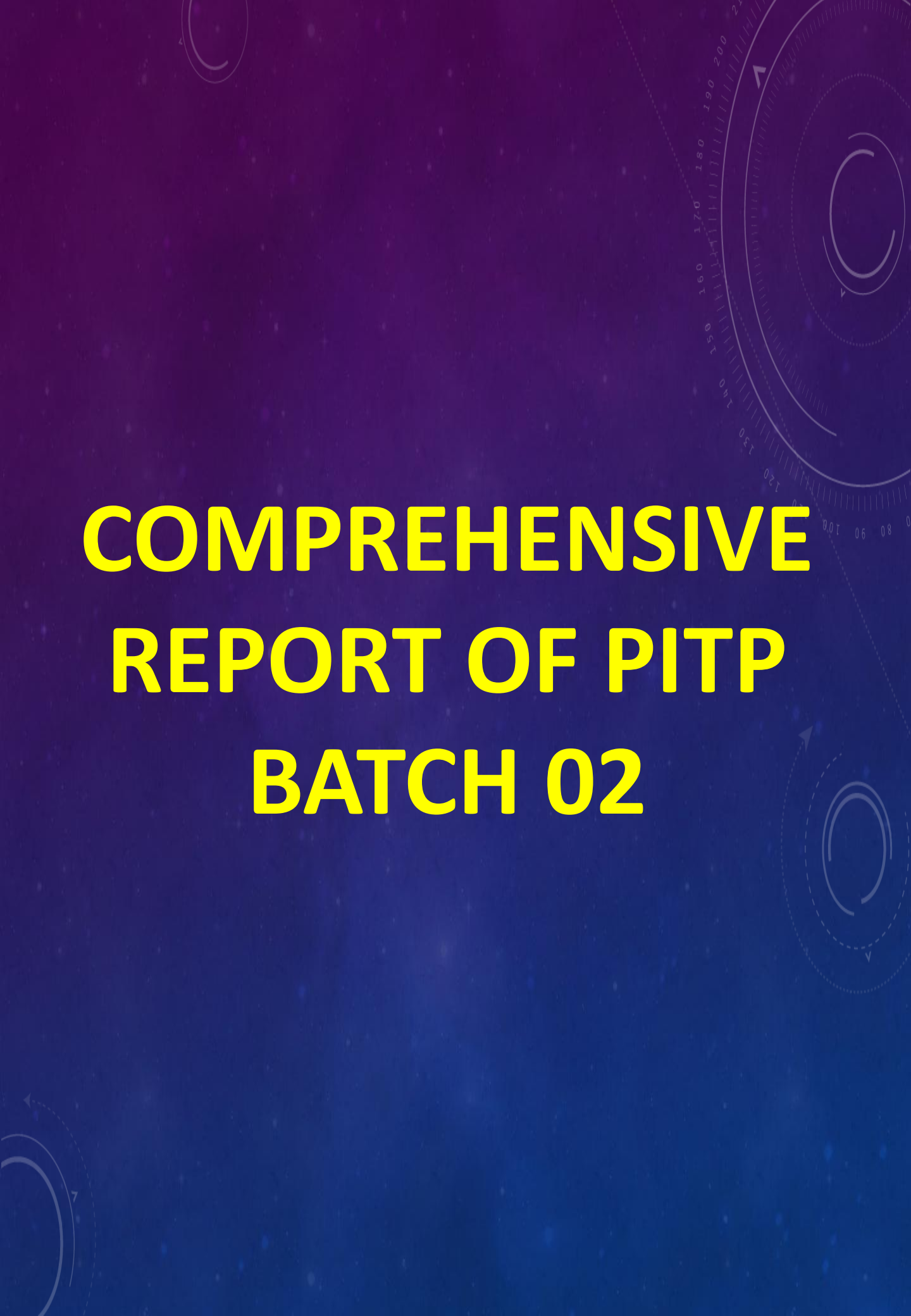
IMPACT OF PITP BATCH 01

The programme's impact is evident through the numerous success stories of participants who, while still enrolled, have begun earning in the IT sector and securing job offers. During the training period highlighting a significant improvement in their economic outlook. Furthermore, a substantial proportion of graduates are earning between PKR 10,000 and PKR 20,000 per month, underscoring the programme's effectiveness in enhancing employability and income generation.



PICTURE GALLERY OF BATCH 01



The background is a gradient from dark purple at the top to dark blue at the bottom, overlaid with a pattern of small white stars. Faint, light-blue technical diagrams are visible, including a large circular scale with degree markings (0 to 210) in the upper right, and several circular arrows indicating clockwise or counter-clockwise rotation in the corners.

COMPREHENSIVE REPORT OF PITP BATCH 02



MARKETING & REGISTRATION

Peoples' Information Technology Programme (PITP) – Batch 02 commenced on 18-Nov-2024 and concluded on 10-Jan-2025. Marketing efforts for Batch 02 began on 25-Oct-2024 through social media channels. The selection process, which included document verification and participant interviews, took place between 10-Nov-2024 and 15-Nov-2024.



INFORMATION, SCIENCE & TECHNOLOGY DEPARTMENT
GOVERNMENT OF SINDH



NED UNIVERSITY
OF ENGINEERING & TECHNOLOGY



2-MONTH

PEOPLE'S INFORMATION TECHNOLOGY PROGRAMME

FREE CERTIFICATIONS
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OBJECTIVE OF THE PEOPLES IT PROGRAMME
Peoples IT Programme aims to provide the youth with not only knowledge but also the practical skills and industry-recognized certifications they need to stand out in a competitive job market. Overall, the People IT Programme is a valuable investment in the future of Sindh's youth. By equipping them with the skills and knowledge to succeed in the digital age, the programme empowers individuals and contributes to a more prosperous and inclusive society.

IT CERTIFICATION PROGRAMMES

- Certified Java Developer
- Certified Python Developer
- Certified Database Administrator
- Certified Graphic Designer
- Certified E-Commerce Professional
- Certified Digital Marketing Professional
- Certified Web Developer
- Certified Mobile Application Developer
- Certified Data Scientist

BENEFITS FOR YOUTH
INCREASE EMPLOYABILITY: Gaining in-demand IT skills significantly improves job prospects in the growing IT sector.
IMPROVE DIGITAL LITERACY: The programme equips participants with the knowledge and skills to navigate the digital world effectively.
POTENTIAL FOR ENTREPRENEURSHIP: The programme can spark interest in creating IT-related businesses or freelance ventures.

BENEFITS FOR SOCIETY
REDUCE POVERTY: By empowering youth with income-generating skills, the programme contributes to poverty reduction efforts.
BRIDGE DIGITAL DIVIDE: Equipping underprivileged youth with IT skills helps close the digital skills gap and fosters digital inclusion.
INCREASE SOCIAL INCLUSION: The programme promotes social mobility and creates a more inclusive IT sector.

COMMENCEMENT: NOVEMBER 18, 2024
DAYS: MONDAY TO FRIDAY (5 DAYS PER WEEK)
TIMINGS: 3 HOURS PER DAY
ELIGIBILITY: INTERMEDIATE
AGE LIMIT: MAX 22 YEARS

REGISTRATION DEADLINE: NOVEMBER 1, 2024
Registration form: <https://academy.neduet.edu.pk/PITP>

[/company/nedacademy](https://company/nedacademy)<https://academy.neduet.edu.pk>[+92-314-2004528](https://api.whatsapp.com/send?phone=923142004528)[/neduet.academy](https://www.facebook.com/neduet.academy)nedacademy@neduet.edu.pk[021-99261289-90](tel:0219926128990)

EXECUTION PLAN

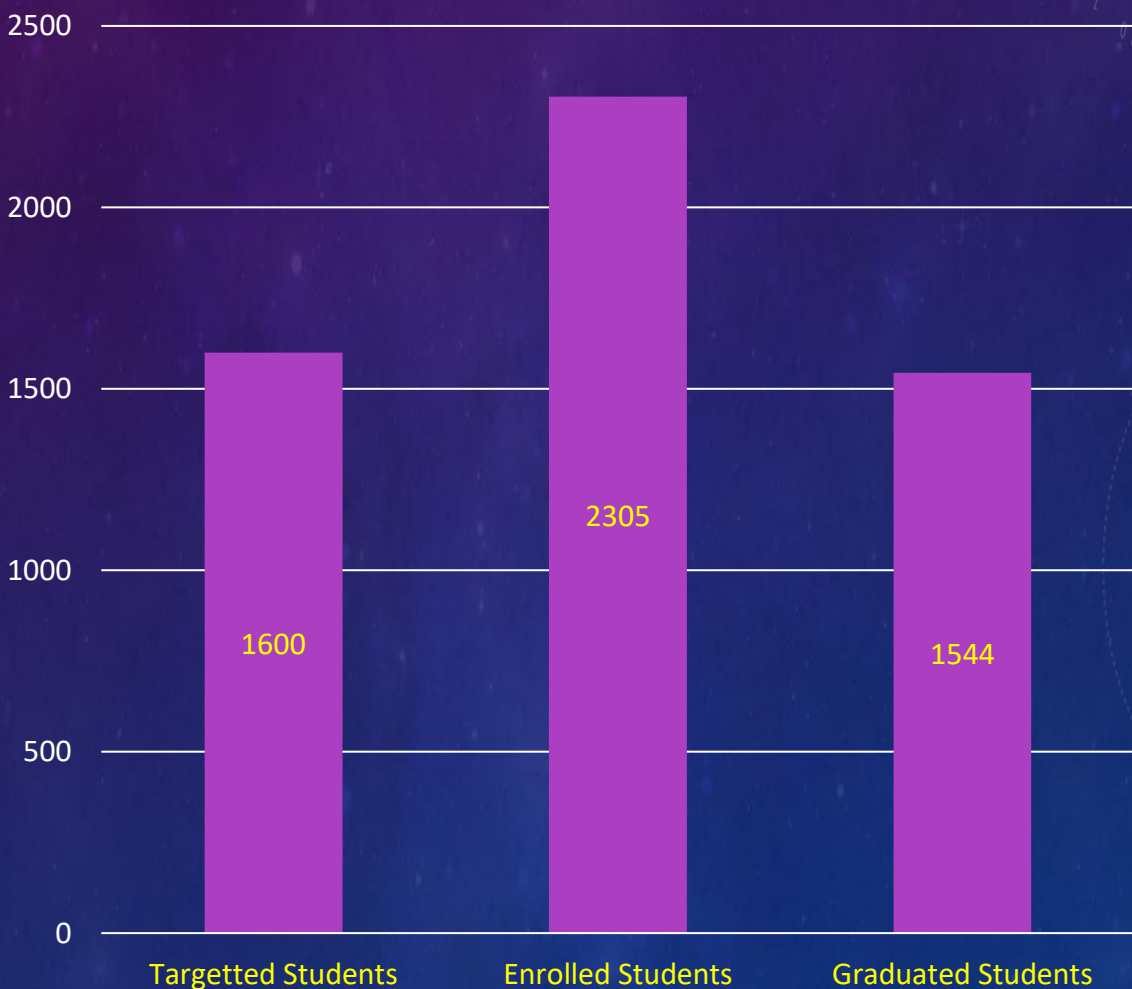
NED Academy has successfully conducted a total of 40 groups across all nine (09) certifications. Of these, thirty-eight (38) groups were held at the main campus of NED University of Engineering & Technology, Karachi, while two (02) groups were conducted at the Thar Institute of Engineering, Sciences & Technology (TIEST), located on Police Road, Mithi, Tharparkar - 69230. All sessions were organized in three time slots: 9:00 AM to 12:00 PM, 12:00 PM to 3:00 PM, and 3:00 PM to 6:00 PM.

 GOVERNMENT OF SINDH NED UNIVERSITY OF ENGINEERING & TECHNOLOGY PEOPLES INFORMATION TECHNOLOGY PROGRAMME (PITP)				
PEOPLE'S INFORMATION TECHNOLOGY DEPARTMENT (PITP) <i>Location: NED University of Engineering & Technology, Karachi</i> Execution Plan & Schedule of Classes (Batch 2) 18-Nov-2024 to 10-Jan-2025				
S. No.	Departments	Monday to Friday 9:00 am to 12:00 pm	Monday to Friday 12:00 pm to 3:00 pm	Monday to Friday 3:00 pm to 6:00 pm
1	NED Academy - Computer Lab	Certified E-Commerce Professional (Group 1, Group 2, Group 3, Group 4)	Certified Web Developer (Group 1, Group 2, Group 3, Group 4)	Certified Web Developer (Group 5, Group 6, Group 7, Group 8)
2	Department of Food Engg.	Certified Python Developer (Group 1)	Certified Python Developer (Group 2)	Certified Python Developer (Group 3, Group 4)
3	Abul Kalam Liabray	Certified Data Scientist (Group 1)	Certified Data Scientist (Group 2)	Certified Data Scientist (Group 3)
4	Dept. of Textile Engg.	Certified Graphic Designer (Group 1)	Certified Graphic Designer (Group 2)	Certified Graphic Designer (Group 3, Group 4)
5	Dept. of Computer Information System Engineering	N/A	N/A	Certified Graphic Designer (Group 5, Group 6)
6	Department of Chemical Engg.	Certified Digital Marketing Professional (Group 1, Group 2)	Certified Digital Marketing Professional (Group 3, Group 4)	Certified Digital Marketing Professional (Group 5, Group 6)
7	HPCC	N/A	N/A	Certified Digital Marketing Professional (Group 7)
8	Dept. of Electrical Engineering	Certified Mobile Application Developer (Group 1, Group 2)	N/A	N/A
9	Department of Materials Engg.	N/A	N/A	Certified Java Developer (Group 1, Group 2)
10	Department of Polymer Engg.	N/A	N/A	Certified Database Administrator (Group 1, Group 2)

PEOPLE'S INFORMATION TECHNOLOGY DEPARTMENT (PITP) <i>Location: Thar Institute of Engineering, Sciences & Technology (TIEST), Police Road, Mithi, Tharparkar- 69230</i> Execution Plan & Schedule of Classes (Batch 2) 18-Nov-2024 to 10-Jan-2025		
S. No.	Course Name	Monday to Friday
1	Certified Python Developer	1:00 pm to 4:00 pm
2	Certified Web Developer	2:00 pm to 5:00 pm

ENROLLMENT STATUS

Similar to the first batch, NED Academy received a significant number of registration forms for the second batch. After thorough scrutiny, 2,305 forms were shortlisted. The academy set a target of graduating 1,600 students, of which 1,544 successfully completed their certifications in Batch 02.





PICTURE GALLERY



SUCCESS STORIES



Ms. Fatima

Background

A brilliant student of PITP who completed the Certified E-Commerce Professional Certification and launched a brand called Scents of Fantasy.

Achievements

Her brand offers scented candles, perfumes, and organic soaps with appealing packaging and a focus on affordability for the Pakistani market. She developed her products to cater to customers seeking convenience by consolidating scented items in one place.

Fatima built her website and social media presence, crediting the course for teaching her essential business skills, including website creation and product marketing.

Mr. Saeed Ahsan Manzar

Earnings

He has successfully launched a perfume product called "Elle Mist." While he didn't disclose his current earnings, he seems optimistic about the product's success.

Reason for Joining

He joined the programme to leverage the golden opportunity provided by the Sindh government and to learn from the experienced teachers who guided him through the process of launching his product.

What he came to Learn

He came to gain practical knowledge about entrepreneurship and product development, particularly focusing on launching a new product.

Future Goals

To officially launch his perfume product, "Elle Mist," in the coming week and scale its success.



SUCCESS STORIES



Ms. Khadija Hashim

Background

Pursued e-commerce certification to support her passion for crocheting. She aspired to turn her craft into a sustainable small business.

Achievements

She began crocheting and later resumed it alongside her studies.

The course equipped her with skills like pricing strategies, marketing, and advertising.

She started leveraging social media platforms to market her custom, eco-friendly crochet products, such as bags made from recycled t-shirt yarn.

Mr. Shahroz Rashid & Mr. Muhammad Amir

Earnings

Shahroz Rashid & Muhammad Amir, shared that their project, "Real Fits," has seen significant progress. They now successfully manage the client's digital marketing and lead generation efforts.

Reason for Joining

Both participants joined the program to enhance their skills in digital marketing and web development. Prior to enrolling, they faced challenges in advancing their projects due to a lack of proper guidance.

Future Goals

Their goal is to continue working on "Real Fits," further refine their expertise in digital marketing and web development, and expand their business by taking on more clients.

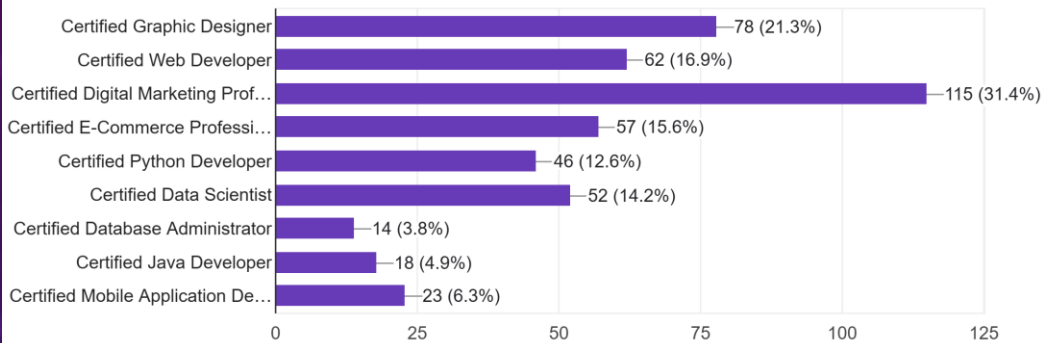


SURVEY OF SUCCESS STORIES

NED Academy collected feedback from Batch 02 students through a Google Form to evaluate their performance across various certifications. A total of 366 students participated in the survey and provided detailed insights. Below is a summary of the survey of success stories.

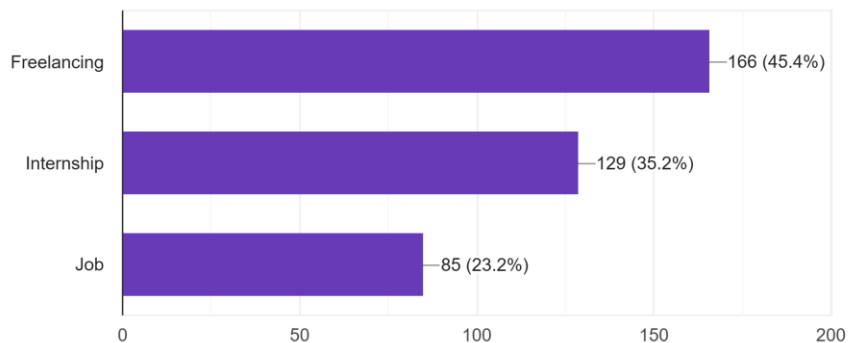
Courses Completed

366 responses



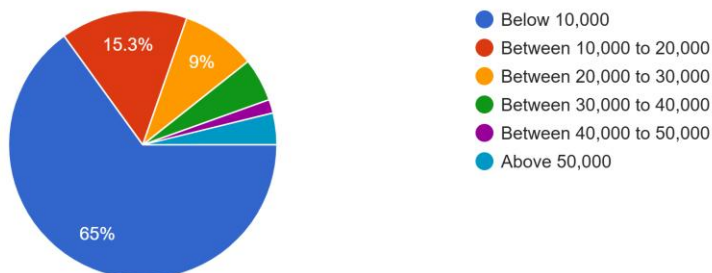
Have you started anyone of the following

366 responses



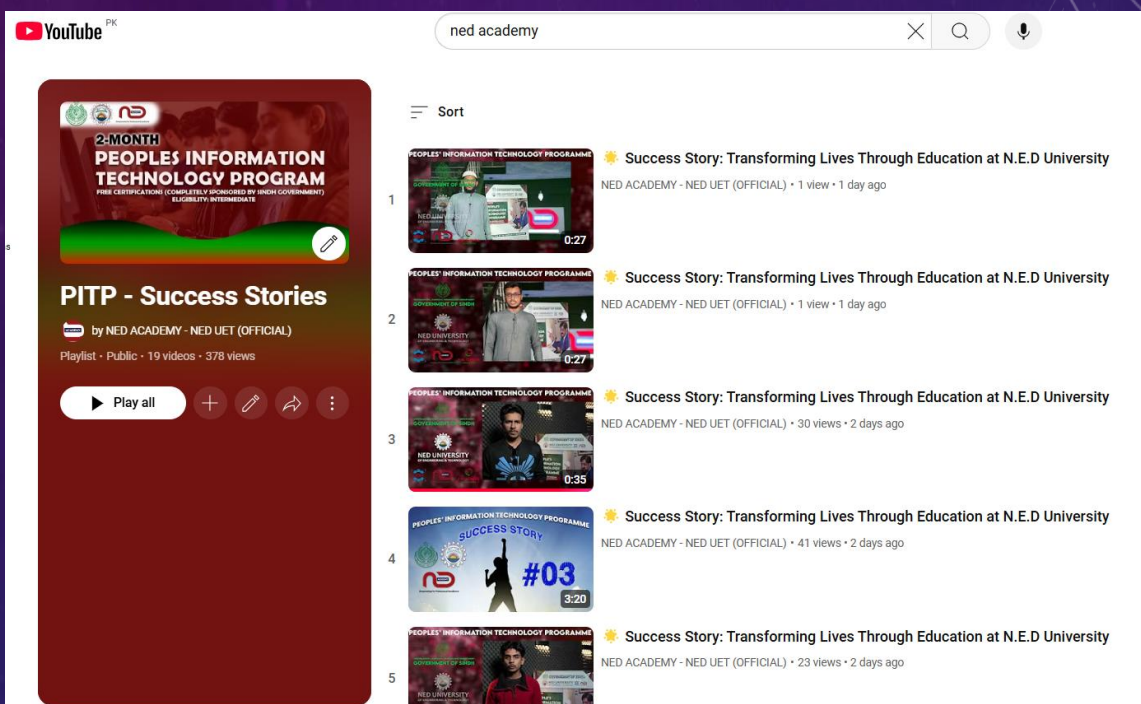
Monthly Income

366 responses



LAUNCHING OF YOUTUBE CHANNEL FOR SUCCESS STORIES

NED Academy has launched a dedicated YouTube channel to highlight the success stories of the People's Information Technology Programme (PITP). Through this platform, NED Academy conducts individual interviews and talk-show-style discussions with students to share their success stories and showcase their products and brands. This initiative not only promotes the PITP program to a wider audience but also supports students by marketing their efforts, products, and brands. Below is a snapshot of the YouTube channel



YouTube Channel URL

<https://www.youtube.com/playlist?list=PLlJQwLEwsueCWt6yPCPbBNn6UdzbxuOeX>

IMPACT OF THE PROGRAMME (A GATEWAY TO SUCCESS)

The transformative impact of the programme is clearly demonstrated through the numerous success stories of its participants. Many students, even before completing their training, have begun earning in the IT sector or have received job offers, highlighting a significant improvement in their economic outlook during the training period.

A remarkable **366 success stories** were collected, showcasing the extraordinary achievements of our students. These stories exemplify the diverse career trajectories and accomplishments made possible through the programme. Among the highlights are:

- ❖ **1,544 students** who successfully completed their training, equipping themselves with the technical and professional skills needed to excel in the ever-evolving IT industry.
- ❖ **166 students** who have ventured into freelancing, leveraging their newly acquired skills to work independently. These individuals are achieving professional growth, financial independence, and contributing to the global digital economy.
- ❖ **129 students** who have secured placements in internship programs across a variety of organizations. These internships provide them with valuable hands-on experience, exposure to industry practices, and opportunities to expand their professional networks.
- ❖ **85 students** who have successfully landed jobs in their respective fields. These graduates are now actively contributing to their organizations, applying their skills, and making meaningful impacts in their roles.

These impressive outcomes are a testament to the dedication and perseverance of our students, as well as the comprehensive training and support provided by the programme. By embarking on diverse career paths and embracing new opportunities, these individuals exemplify the programme's mission to empower learners and foster economic growth through IT education.



SELECTION CRITERIA FOR THE CHORMEBOOKS

As per the directive issued by the Secretary of the Information Science & Technology Department, Government of Sindh, an initiative has been launched to recognize and reward the exceptional achievements of students enrolled in the Peoples' Information Technology Programme (PITP). In alignment with this vision, a total of 100 Chromebooks will be awarded to the top 100 performers of the program. This initiative not only acknowledges the hard work and dedication of these students but also aims to encourage them further in their journey toward excellence in the field of information technology. To ensure a transparent and merit-based selection process, a comprehensive evaluation framework was developed and finalized in collaboration with Sindh Government officials during a dedicated meeting.



Criteria	Weightage %	Excellent (90-100%)	Good (70-89%)	Average (50-69%)	Below Average (<50%)
Academic Performance	50%	Scored 90% or above in certification exams, demonstrating exceptional understanding and application of IT skills.	Scored between 70%-89%, reflecting a strong grasp of concepts with minor gaps in understanding.	Scored between 50%-69%, showing a basic understanding but with noticeable areas for improvement.	Scored below 50%, indicating insufficient understanding of key IT concepts.
		Delivered an innovative, well-executed project with clear practical applications and excellent presentation.	Delivered a functional project with clear practical applications, but with minor execution or presentation flaws.	Delivered a project with limited innovation or practical relevance; execution and presentation need improvement.	Project lacked innovation, practical relevance, or was incomplete/poorly executed.
Attendance & Participation	40%	Maintained 100% attendance and actively participated in all program activities.	Maintained 90%-99% attendance and demonstrated consistent engagement in program activities.	Maintained 70%-89% attendance with moderate engagement in program activities.	Attendance below 70%, with little or no participation in program activities.
Readiness for job or freelancing	10%	Got the job or earning more than 100 USD per month via freelancing, Demonstrated excellent communication, problem-solving, and teamwork skills in all activities.	Appointed as intern or earning more than 25 USD per month via freelancing, Showed good communication and teamwork skills with occasional areas for improvement.	Displayed average communication and teamwork skills; noticeable need for improvement in specific areas.	Poor communication, teamwork, or problem-solving skills, with minimal contribution to group activities.

PREPARATION FOR THE BATCH 03

NED Academy started the marketing campaign for Batch 03 on December 21, 2024, and set the application deadline for January 5, 2025. In line with this, the Academy published a comprehensive list of 6,475 applicants, inviting them for in-person interviews as well as the verification of their documents. Following a rigorous selection process, a total of 2,419 students were successfully shortlisted

For Batch 03, NED Academy has meticulously planned 42 groups, ensuring a structured approach to training. Out of these, 38 groups will be conducted at the main campus of NED University of Engineering & Technology in Karachi. Additionally, 4 groups are scheduled to take place at Tiest, located in Mithi, Tharparkar. NED Academy has set a target to graduate 1,680 students in this batch, reflecting its commitment to providing quality education and professional development opportunities for its diverse student body.



INFORMATION, SCIENCE & TECHNOLOGY DEPARTMENT
GOVERNMENT OF SINDH



NED UNIVERSITY
OF ENGINEERING & TECHNOLOGY

2-MONTH

BATCH 3

PEOPLES' INFORMATION TECHNOLOGY PROGRAMME

FREE CERTIFICATIONS
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OBJECTIVE OF THE PEOPLES IT PROGRAMME
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IT CERTIFICATION PROGRAMMES

- Certified Python Developer
- Certified Data Scientist
- Certified Graphic Designer
- Certified Web Developer
- Certified E-Commerce Professional
- Certified Digital Marketing Professional
- Certified Mobile Application Developer
- Certified Java Developer
- Certified Database Administrator

BENEFITS FOR YOUTH
INCREASE EMPLOYABILITY: Gaining in-demand IT skills significantly improves job prospects in the growing IT sector.
IMPROVE DIGITAL LITERACY: The programme equips participants with the knowledge and skills to navigate the digital world effectively.
POTENTIAL FOR ENTREPRENEURSHIP: The programme can spark interest in creating IT-related businesses or freelance ventures.

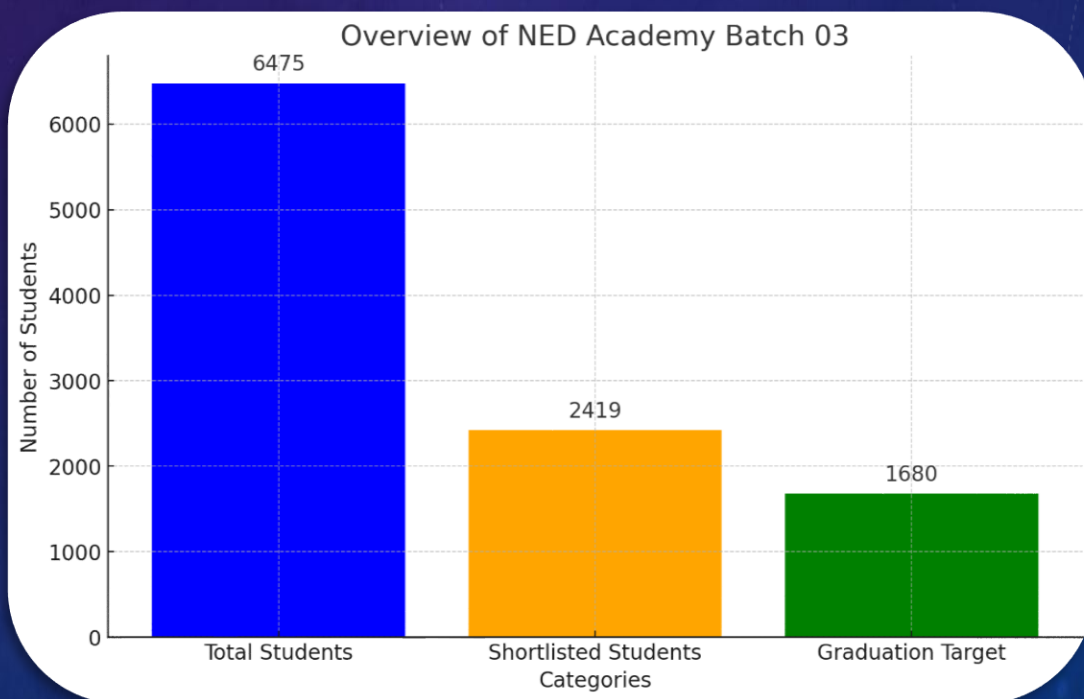
BENEFITS FOR SOCIETY
REDUCE POVERTY: By empowering youth with income-generating skills, the programme contributes to poverty reduction efforts.
BRIDGE DIGITAL DIVIDE: Equipping underprivileged youth with IT skills helps close the digital skills gap and fosters digital inclusion.
INCREASE SOCIAL INCLUSION: The programme promotes social mobility and creates a more inclusive IT sector.

COMMENCEMENT: JANUARY 13, 2025
DAYS: MONDAY TO FRIDAY (5 DAYS PER WEEK)
TIMINGS: 3 HOURS PER DAY
ELIGIBILITY: INTERMEDIATE
AGE LIMIT: MAX 22 YEARS

REGISTRATION DEADLINE: JANUARY 5, 2025
Registration form: <https://academy.neduet.edu.pk/PITP>

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THANK YOU

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